Final Ideation Phase

# Demonstration of proposed system

|  |  |
| --- | --- |
| Date | 02 Nov 2023 |
| Team Id | 2DE609BEACAAFDA93DC492429FF2BCB3 |
| Project Name | Pizza Delivery App |

# Define Objectives :

1. Introduction:

Briefly introduce the pizza delivery app and its value proposition.

Highlight the use of Salesforce as the underlying platform for seamless communication and efficient order management.

2. User Registration and Authentication:

Demo Scenario: Walk through the user registration process.

Emphasize Salesforce's authentication mechanisms for secure user access.

3. Order Placement:

Demo Scenario: Show how a customer can browse the menu, customize their pizza, and place an order.

Discuss how Salesforce objects are used for order management.

4. Real-Time Tracking:

Demo Scenario: Illustrate real-time tracking of an order.

Use Salesforce Platform Events or other real-time capabilities to showcase live updates on the order status.

5. Communication with Customers:

Demo Scenario: Showcase automated emails or push notifications for order confirmation and updates.

Explain how Salesforce Email Services or Salesforce Marketing Cloud is utilized for customer communication.

6. Delivery Staff Communication:

Demo Scenario: Demonstrate internal communication channels for delivery staff.

Showcase Salesforce Chatter or integrated messaging tools for efficient communication within the delivery team.

7. Mobile App Functionality:

Demo Scenario: Use the Salesforce Mobile App to showcase the customer and delivery staff interfaces.

Highlight the user-friendly design, order tracking features, and notifications.

8. Integration with External Systems:

Demo Scenario: Illustrate seamless integration with external systems.

Show how the app integrates with a payment gateway or mapping service for enhanced functionality.

9. Automation and Workflow:

Demo Scenario: Showcase automation using Salesforce Process Builder or Workflow Rules.

Demonstrate how routine tasks are automated, such as order status updates and notifications.

10. Reports and Analytics:

Demo Scenario: Present insights using Salesforce Reports and Dashboards.

Illustrate how the app provides valuable data on order trends, delivery performance, and customer satisfaction.

11. Customer Feedback and Ratings:

Demo Scenario: Showcase a feature for customers to provide feedback and ratings.

Discuss how this feedback loop contributes to continuous improvement.

12. Conclusion:

Summarize the key features demonstrated and their benefits.

Reiterate the value of using Salesforce for building a scalable and efficient pizza delivery app.

13. Q&A Session:

Open the floor for questions and provide detailed answers to inquiries.

Use this session to address any concerns and highlight the robustness of the app's architecture.

14. Next Steps:

Discuss potential next steps, whether it's further development, partnerships, or deployment plans.

.

Top of Form

